

## WHAT IS THE TRUE COST OF YOUR PRESCRIPTION DRUGS?

**10 YEARS AND \$2.6 BILLION**

on average to bring a drug to market.



Just 12% of drug candidates that entered clinical trials are approved.



Cost of prescription drugs plummet over time **while cost of other healthcare continues to rise.**



FOR THE LAST 12 MONTHS (ENDING JULY 2016) PRESCRIPTION DRUG SPENDING GROWTH **WAS LESS THAN PHYSICIAN AND HOSPITAL SPENDING GROWTH.**

**\$367 BILLION** in healthcare savings if drug can delay Alzheimer's by just five years.