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The WEALTHY BUSINESS MYTH

28
MILLION
BUSINESSES
in the
UNITED STATES

=

ONE BUSINESS



for **EVERY**
12 AMERICANS

42M AMERICANS
WORK AT
COMPANIES EMPLOYING
100 OR LESS = 36%
NATIONAL WORKFORCE.



AND IN MANY
THE EMPLOYER
• is the
ONLY EMPLOYEE

2

The BIG PROFITS MYTH

**AVERAGE FAMILY
RESTAURANT PROFIT MARGIN:**

2%

**AVERAGE GROCERY
STORE PROFIT MARGIN:**

1%

3

WHAT'S THE IMPACT ON *You*

when politicians target American business owners
with higher taxes and more rules?



Increased prices on
your food, gas &
necessities.



Your job is at
risk of layoff and
permanent job loss.



You and *your* coworkers
share the increased need for
worker compensation and
human service costs.